



Toastmasters District 18 Newsletter SPECIAL EDITION - May 21, 2019



INCENTIVES & CHALLENGES!



**NEWS FROM CYNTHIA D. WILLIAMS,
District Club Growth Director**

Seed the Lead!

How many Toastmasters will win \$185.00 in TI Gift Certificates?

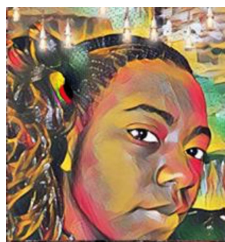
Would you like to start a Toastmasters club at your work place or start a community club? Or you may be aware of an organization that would benefit from having a Toastmasters Club on their premises? The district is providing a tiered incentive to help build new clubs in the district.

The District 18 New Club Lead Incentive, “**Seed the Lead**” Competition, is an incentive for all Toastmasters members in District 18 to engage in the club building process. The lead submitter does not have to remain engaged beyond the lead generation step. Below are the payoff tiers.

Therefore if you supply the District CGD with a qualified lead that grows into a chartered club you will have won a **total of \$185 in TI Gift Certificates!**

Download the Club Lead form from the District 18 website. 1. Complete the contact information 2. Share how you came in contact with the organization 3. Provide a description of why this organization is interested in Toastmasters 4. Email the form to Cynthia D. Williams, CDG:cgd@toastmasters-d18.org.

SEED THE LEAD	REWARD
SUPPLY QUALIFIED LEAD	\$10 GIFT CERTIFICATE
QUALIFIED LEAD RESULTS IN DEMO MEETING	\$25 GIFT CERTIFICATE
DEMO MEETING RESULTS IN LEAD SUBMITTING AUTHORIZATION TO ORGANIZE (ATO) FEE OF \$125	\$50 GIFT CERTIFICATE
LEAD CHARTERS	\$100 GIFT CERTIFICATE



NEWS FROM CRISTOL JOHNSON, District Program Quality Director (and 2019-2020 District Director)

What is holding up the Eiffel Tower? Rivets. How many of those are in the Eiffel Tower? 2.5 million to be precise. Rivets are pegs, similar to nails and screws used to fasten objects together. The rivets in the Eiffel tower were hammered directly into drilled holes and secured at the opposite ends.

Inserting each rivet was a four person job. It took 150-300 workers onsite in a factory and 50 designers and engineers two years to complete the tower.

On the contrary, what's holding up District 18? Your successes of course. Each award you earn and track in Base Camp and Club Central is a rivet in our success tower also known as the Distinguished Club Plan. Submit your awards today and help us create those cold connections, which when combined collectively help us to build a mighty presence!

Beat the Clock Program Dates: May 1 – June 30

Toastmasters are taught to run meetings on time, finish speeches on time and reach membership goals on time. In that spirit, "Beat the Clock" is a great motivator for finishing the year on schedule—on time and with record numbers! Make it your club's goal to earn the "Beat the Clock" award and encourage every member to take part. Clubs adding five new, dual or reinstated members with a join date between May 1 and June 30 receive a "Beat the Clock" ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between May 1 and June 30 must be received at World Headquarters or online no later than June 30. The addition of transfer and charter members does not count toward "Beat the Clock" credit.

The winning clubs will be revealed online within a few weeks of the submission deadline. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States.

OPEN HOUSE CASH! Hurry, now thru June 10

District 18 is now offering a **\$50 CASH INCENTIVE!**

Any Club that holds an OPEN HOUSE in the time period of May 1 through June 10, 2019 can received a reimbursement of up to \$50 CASH.

Get There Challenge:

Are you currently at Level 1 in Pathways? So is Cristol the PQD!
Get to Level 5 before she does and enter to win a fabulous prize.
Guidelines: You must have begun level 1 either in April or May 2019.
Beat her to level 5, then send an email to "trio@toastmasters-d18.org".

Club DCP Goal Challenge: \$35.00 Gift Card Prize

The challenge was to have 5 or more Distinguished Club Plan goals completed by April 30th while having charter strength (20 or more members)

Congratulations to the following clubs who will each win a celebratory gift card for food or office supplies.

Caesar Rodney Toastmasters Club
Greater Elkton toastmasters Club
Greater Newark Area Club
Towson Toastmasters

MSU Toastmasters
Bel Air Toastmasters Club
Meadeators Club
Annapolis Toastmasters Club
Phase II Advanced Toastmasters Club
Toast of Severna Park
First Data Toastmasters
Frederick Toastmasters
TRowe Price Toastmasters
CMS Toastmasters
Catonsville Toastmasters
Patuxent Toastmasters
SSA Club
Polished Professionals Advanced Toastmasters

Rock Star Clubs that had 7 officers trained in the Summer and Winter: \$100.00 in Toastmaster International Gift Certificates

DESEAA Toastmasters Club
Caesar Rodney Toastmasters Club
Greater Elkton Area Toastmasters Club
Club 328 JPMC Toastmasters
Asbury Town Neck Area Toastmasters
Lift Your Voice to the Stars
Polished Professionals Advanced Toastmasters Club
Southern Delaware Toastmasters

Winter TLI Challenge Winners

Congratulations to the following clubs who won the Winter TLI Challenge of having four or more officers trained 2018-2019

High Voltage Toastmasters won Two Spring Conference Tickets.
Catonsville Toastmasters won a Complete Advanced Manual Set.
JPMC Wilmington Toastmasters won a set of Club Officer Pins.

Thank you for your commitment to Toastmasters and your club members.

***Upcoming Events in Our District:
(for All Events, visit our District 18 Website):
[VIEW EVENTS CALENDAR](#)***

Your Feedback is Always Appreciated!

If you have any photos, articles, columns or news for our District 18 Newsletter please submit them to me at the email address below! Please restrict submissions (as well as Social Media posts) to Toastmasters and/or District 18-related items. And if you would like to help as a volunteer in public relations and/or marketing please also contact me via email.

Thanks in advance!

Cheers!

**District 18 Public Relations Manager,
*Michele Chynoweth***

Toastmasters District 18

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Connect with us

