



## Toastmasters District 18 Newsletter - May, 2019



### All About Aaron Beverly, Winner of District 18 International Speech Contest!

Aaron won the District 18 International Speech Contest and is competing for a chance to become the 2019 World Champion of Public Speaking!

District 18 Public Relations Manager Michele Chynoweth interviewed Aaron and here are some of his answers below:

#### What are your TM club(s) and how long you've been a member?

- In District 18 I am a member of Christiana Keynotes Toastmasters.
- In Philadelphia (my hometown & District 38) I am a member of University City Toastmasters
- As of May 1st, I have been in Toastmasters for 10 years

#### What are your previous wins?

- 2012: ISC Area 1st Runner Up (D38)
- 2013: ISC Semi-finalist (D38)
- 2014: ISC Semi-finalist (D38)
- 2015: ISC District 1st Runner Up (D38)
- 2016: ISC World Championship 1st Runner up (D18)
- 2017: ISC Semi-finalist (D38)
- 2018: ISC District 1st Runner Up (D38)
- 2019: ISC District Winner (D18)

#### Where you are from and where do you currently reside? Any family you want to mention?

- I was and raised in Philadelphia, PA where I still live.
- I grew up with my sister and my mother who was a teacher and I believed inspired a lot of my early speaking habits

#### What you do for a living and where?

- I am a project manager at J.P. Morgan Chase & Co.
- I have been employed with J.P. Morgan for the past 8 years

#### Any hobbies, future pursuits and dreams you would like to mention?

- Hobbies: I am a huge fan of Karaoke and reading/listening to books
- Dreams: I do dream of becoming the world champion of public speaking, but beyond that I want to be considered one of the greatest communicators of all time
- Pursuits: I dream of starting a speech school, built to help people develop their communication and apply the skills to real life

#### Why did you enter the contest and if you win, what do you hope to gain/do after that?

- At first when I started to compete, I competed for titles and admiration, but once I matured I realized the true value of the contest. While I do still have a desire to win it all one day, the reason why I compete is for growth. The International Speech Contest is the fastest way, I believe, for a speaker to grow their speaking skills; especially if you are a competitive person. The contest drives you to perform your best so that you can keep advancing. It also encourages you to seek quality feedback on your presentations and edit them to make them stronger.

#### What has Toastmasters meant for you?

- Toastmasters has probably been the biggest influence on my life and my perspective. It has broadened my horizons in terms of learning about other cultures. It has led me to make some of the closest friends that I have ever had and it has allowed me to travel to locations I never thought of going to. To me, it has meant growth as a human being, not just as a speaker.

**Good luck Aaron, we are rooting for you to be our next  
World Champion of Public Speaking!**

**Still time to register for the Toastmasters International Convention  
August 21-24 in Denver Colorado! For more info [Click HERE](#)**

### A Note from Your District Director Elizabeth Carter:

**ARE YOUR CLUB MEMBERS RECEIVING THIS COMMUNICATION AND NOTIFICATIONS FROM THE DISTRICT AND TOASTMASTERS INTERNATIONAL? IF NOT, CHECK YOUR PRIVACY AND CONSENT SETTINGS OF YOUR PROFILE.**

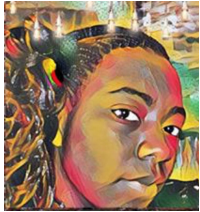
Most of the communication you will receive is through email. Please check with your fellow club members that they are up-to-date in knowing what is happening here in the District and what is new and exciting at



Toastmasters International. Last year with the new privacy protocols, Toastmasters added a feature where you can opt in or out of receiving communications. I still hear that members were not aware of this addition to their member profiles. Check your profile on [toastmasters.org](https://toastmasters.org) (must use your login and password) to ensure your settings allow you to get all the communication being sent. Click this link for instructions:

### **CHECK YOUR TI PRIVACY CONSENT SETTING**

*Warm Regards,  
Dr. Elizabeth Carter, PhD, DTM  
2018-2019 District 18 Director*



### **NEWS FROM CRISTOL JOHNSON, District Program Quality Director**

**Call for Officers 2019-2020!  
CONGRATULATIONS  
Newly-Elected 2019-2020  
District Leaders!**

We invite **all District Officials** to attend a training session on **June 29, 10:30am - 4:30pm at Miller Branch Library in Ellicott City, Maryland** so that everyone is aware of their responsibilities and be ready to get started in their roles on **July 1st, the official start of the New Toastmasters Year!**

*Cristol Johnson  
2018-2019 District 18 Quality Program Director  
2019-2020 District 18 Director*



### **NEWS FROM CYNTHIA D. WILLIAMS District Club Growth Director**

**Support Your Club Members!  
EVENTS TO HELP Thru June 30th!**

**Support your fellow club members.** There are many ways we can support club members and generally do it within our crowded schedules. Carve a few hours out to attend a speech contest or TLI. Encourage a club member to finish an additional speech or two to allow them to reach their goals. Support your club officers when they are planning events to strengthen membership and/or create harmony with the existing members and help out where you can. The adage "a little effort can go a long way" certainly applies in this case. I wish all District 18 members success as they navigate through these final weeks of the Toastmasters year. Let us use the excitement and energy that we have gained from all the bustling activity to put ourselves, our clubs and District 18 in the best position possible at June 30, 2019 and for the incoming 2019-2020 Toastmasters year. Together we can make 'it' happen...Together we can make our 'DREAMS' a reality!

**Can you Beat the Clock?** I can't believe that there is less than a month left in the Toastmasters year. We are currently in the "Beat the Clock" (until 30 June) membership campaign. If your club gains five (5) new, dual, or reinstated members during May and June, you will earn a ribbon for your club banner and 10% off an order from the Toastmasters International store. In addition, for several clubs, these five members may just help put you in Distinguished Club status.

### **JUMPING JUNE - SET 2 SMART GOALS!**

Make one or two **REALISTIC** goals for yourself to accomplish before June 30. I know I come away from training wanting to implement about 10 different things for my club and our District depending on the type of training I am attending. This can be sometimes unrealistic given we all have time constraints and that we are volunteers in Toastmasters. However, consider setting one or two goals for yourself between now and the end of the Toastmasters year that you can **ACHIEVE** and pat yourself on the back for that small but relevant success.

**ALWAYS CELEBRATE THE SMALL 'SMART' SUCCESSES!**

**Upcoming Events! Mark Your Calendars!**

Planning for Winter TLI club officer training will be available this summer for incoming officers. Even if you have been an officer in the past, I encourage you to attend the TLI sessions – volunteer to be a presenter, mentor a new officer, and share your experiences and best practices.

**Planning ahead, mark your calendars now for Saturday, June 22, 2019.**  
**This is the official District 18 TLI Kick-Off in two locations.**

10:00 am–4:00 pm, MedStar Franklin Square Medical Center Kotzen Auditorium 9000 Franklin Square Baltimore, MD 21237  
[Click here to Register](#)

10:00 am – 4:00 pm Siemens Glasgow Healthineers Auditorium 700 GBC Drive Newark, DE 19702  
[Click here to Register](#)

**For all District-wide TLI dates, times & locations, (June – August) visit District 18 website @ <https://www.toastmasters-d18.org>** navigate to 'Resources' on the top banner and select 'Calendar' from the drop-down list. Volunteers are needed to help coordinate all events, including TLI training session presenters and officer breakout sessions.

**2020 District 18 Spring Conference – Date, Time & Location – TBD** However, planning needs to begin NOW for 2020. If you are interested in being the Convention Chair, a Committee Chair, or a volunteer for the event sent an email with the subject '2020 D-18 Spring Conference' to  
 Cynthia D. Williams @ [mscdwilliams0811@gmail.com](mailto:mscdwilliams0811@gmail.com)

\*\*\*NOTE: If you are, or would like to, 'Chair' an event, you could use this as an HPL (High Performance Leadership) project. \*\*\*

**DEADLINE: JUNE 30, 2019 no later than 11:59 PM EST Outgoing Club Officers** – Now that you have had your club elections to choose your officers for next year, please make sure to remember to submit your new officer list to Toastmasters.org (Go to Leadership Central/Club Central/Club Officer Assignment). **You must submit the new officer list before 11:59 pm Eastern Time on June 30th to achieve Goal 10b of the Distinguished Club Program.**

**Cynthia D. Williams, DTM**  
**2018-2019 District 18 Club Growth Director**  
**2019-2020 D-18 Program Quality Director**



## **NEWS FROM BEN CRIST**

### **Division A Director, Incoming District Club Growth Director**

#### **Best Practices You Can Use Now!**

I've assembled a "best practice" list for all officers to help sustain/grow their clubs! A sample is below.  
 Click below or visit the 'Resources' tab on our District18 website for over 50 more 'Best Practices!'

**[CLICK HERE TO PRINT THE ENTIRE BEST PRACTICES LIST](#)**

CHALLENGE	RESOLUTION/BEST PRACTICE	CORPORATE CLUB	COMMUNITY CLUB
Membership Level – Keeping Members	Encourage the company to cover membership fees (or even half)	X	
	Discuss with college campuses to consider giving college credit for joining Toastmasters & attending meetings		X
	Encourage members who lose their jobs due to outsourcing to join community clubs	X	
CHALLENGE	RESOLUTION/BEST PRACTICE	Corporate Club	Community Club
Membership Level – Attracting New Members	Immediately connect with new hires	X	
	Engage Sr. Mgmt. to explain the benefits of Toastmasters and how it affects their bottom line through improved presentation skills	X	
	Reach out to HR to discuss with applicant that there is a Toastmasters club on site and include information with the New Hire Packet	X	

**Upcoming Events in Our District:**  
**(for All Events, visit our District 18 Website):**  
**[VIEW EVENTS CALENDAR](#)**

## **Your Feedback is Always Appreciated!**

*If you have any photos, articles, columns or news for our District 18 Newsletter please submit them to me at the email address below! Please restrict submissions (as well as AA Social Media posts) to Toastmasters and/or District 18-related items. And if you would like to help as a volunteer in public relations and/or marketing please also contact me via email.*

*Thanks in advance!*

*Cheers!*

**District 18 Public Relations Manager,**  
*Michele Chynoweth*

## **Toastmasters District 18**

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[newseditor@toastmasters-d18.org](mailto:newseditor@toastmasters-d18.org) | [TM District 18 Website](#)

Connect with us

